

Dear Sirs,

We are pleased to inform the Assam Tea Planters' Association (ATPA) a trade group /association serving the interest of the indigenous tea planters of Assam which was formed in 1935 by a few courageous Indian Tea Planters of pre-independent India, will be holding its **80<sup>th</sup> Annual General Meeting on Saturday, the 8<sup>th</sup> of July, 2017.**

The 3 Day programme will be held at the premises of the Tocklai Tea Research Institute, Cinnamara - 785 008, Jorhat. The details are:

<b><u>7<sup>th</sup> July, 2017</u></b>	---	7 PM to 10 PM	---	Reception & Cocktail at a the Guest House premises of the TRA.	
<b><u>8<sup>th</sup> July, 2017</u></b>	---	10:00 AM to 10:20 AM	---	Registration of Members & Guests at TRA Auditorium.	
		10:20 AM to 10:45 AM	---	Business Session	
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		11:00 AM	---	Open Session	
		1:00 PM	---	Reception & Lunch	
<b><u>9<sup>th</sup> July, 2017</u></b>	---	6:30 A.M.	---	ATPA Golf Tournament at Jorhat Gymkhana Club premises	

With the presence of distinguished/ prominent speakers from different fields and this Annual calendar event gathering great prominence over the years, we are expecting at least 300 guests on both the days from different sections of the tea industry and 50 golfers for our ATPA Golf Tournament. We have been receiving enquires on the event from the tea industry's corporate house, tea estate executive, tea enthusiast, tea marketers and retailers/ packeteers, tea brokers, tea scientists, the media and basically everyone associated with the tea trade. Being held at the Tocklai Tea Research Association we will have many scientists from the institute.

Your Company is associated with the tea industry for many years and has built its reputation as a topmost vendor in your trade. So this is a great opportunity for your business to be visible to the Tea Industry. We request you to be there during the days of this programme and meet, interact and leave a lasting impact on your customer.

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We have different promotional packages to suit your reach and impact. We list them for your kind consideration:

**1.0 Standard Booth (10x10 feet)** = Rs.20,000/- for two days

**2.0 Advertisement in Printed and Digital Souvenir**

2.1 Cover Inside (Full colour)	= Rs.35,000/-
2.2 Back Cover (Full colour)	= Rs.40,000/-
2.3 Back Cover - Inside (Full colour)	= Rs.30,000/-
2.4 Full page (colour)	= Rs.15,000/-
2.5 Full page (B&W)	= Rs.10,000/-
2.6 Half page (B&W)	= Rs. 6,000/-

**3.0 Slide Shots in 3 screens** in the reception area

Auditorium and lobby for multiple times = Rs.5,000/- per day

**4.0 Discounted Combo package**

4.1 Combo of 1.0+2.4+3.0	= Rs.40,000/-
4.2 Combo of 1.0+2.5+3.0	= Rs.35,000/-

**There is an early bird offer of further 5 % discount on the bookings received, with full payment, for the 'Discounted Combo Package' shown in item 4.1 on or before 15<sup>th</sup> June, 2017.**

Please feel free to contact the undersigned and make your bookings at the earliest. There are limited booths. So please do not delay.

Please send your remittance favouring Assam Tea Planters' Association to the below mentioned bank with an email confirmation to us at [info@atpa.in](mailto:info@atpa.in).

**Our Bank details are :**

Name of Beneficiary : Assam Tea Planters' Association  
Bank : UBI, Jorhat Branch  
Account no. : 0022050034659  
IFS Code : UTBJOJHT305

With Best Regards,

Yours sincerely,

Chairman

*For any queries please contact:*

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